

# REQUEST FOR READER BOARD SIGN ON HWY 61 & 4<sup>TH</sup> STREET

## GUIDELINES FOR SIGN USAGE:

- Sign can be reserved for a one week period (beginning on Sunday) for 2015.
- Requests for posting will be accepted on this form only with a check payable to Main Street for \$75 before placed on the calendar.
- All requests must be submitted to the Frank Watson, 2202 5<sup>th</sup> Street #24 (Farmers Insurance Agency), in person, reservations will not be put into the calendar via the phone or internet.
- If you have any question regarding the sign or wish to check on availability, contact Frank 653-1230.
- Banners are not currently allowed under the reader board sign unless approved by the board.
- If you own two businesses with different names and addresses, you can have one week for each.
- Weeks without purchased time will show generic postings benefitting all of downtown.

### SIGN SHOULD READ AS PRINTED BELOW:

**\*\* ALL SIGNAGE CONTENT NEEDS MAIN STREET APPROVAL \*\***

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Fill in the spaces exactly as you would like the sign to read. Pay close attention to the notes below:

- The sign has four (4) lines
- Each line as 22 spaces. This includes letters, dots, dashes, number and blanks.
- We reserve the right to edit your message for best use of space and if necessary due to limited number of particular letters.

Dates of the week sign is requested: \_\_\_\_\_

Business Name: \_\_\_\_\_

Person Submitting Request & Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Today's Date: \_\_\_\_\_

Check Number: \_\_\_\_\_