



MAIN STREET, INC.

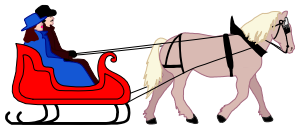
DECEMBER, 2007

downtownwhitebearlake.com

**THE MONITOR**

VOLUME LII

## Holiday Events



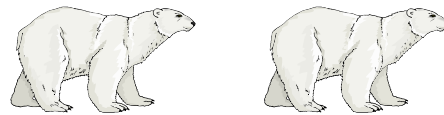
Main Street is hosting one more day of Holiday Events in downtown this Saturday (12/22) from 11 – 3. There will be carriage rides at **Cook & 4<sup>th</sup> Street**, *outside* of Abbott Paint. Photos with Santa will be from 11 – 2 *inside* **Abbott Paint**. The photos are free with a donation to the White Bear Lake Food Shelf.

## Annual Meeting

*Main Street's Annual Meeting will be held on Tuesday, January 8, 2008, at The Chocolate Spoon Café.* Ursula's Wine Bar is catering the meal! All Main Street members are invited and encouraged to attend this fun evening! Your invitation was mailed to you along with your 2008 Ballot for the Main Street Board of Directors.

### KEEP OUR CITY BEAUTIFUL

Help keep downtown White Bear Lake a beautiful place for everyone. Have you considered sharing dumpster space with a neighbor? Many businesses are doing just that and are reducing their trash costs while



## Upcoming Events & Promotions

- 12/22 *Carriage Rides & Santa Photos*
- 1/8/08 *Main Street Annual Meeting*  
5:00 p.m. at The Chocolate Spoon
- 1/26/08 *'BEAR'ly Open* – Golf Tournament  
"19<sup>th</sup> Hole" – Downtown
- Spring *Girls Night Outs* – resume in Spring  
Dates to be determined

## Annual 'BEAR'ly Open

White Bear Events and the White Bear Lake Rotary Club are planning their **Annual 'BEAR'ly Open** for Saturday, January 26, 2008! This is a golf tournament on ICE!! Proceeds benefit the White Bear Lake Food Shelf. Vendors will be placed inside the hospitality tent and hole sponsorships are still available to promote your business. Call White Bear Events at 651-429-8537 for more information.

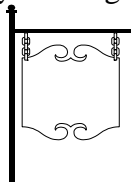
Main Street is sponsoring the "*19<sup>th</sup> Hole*" on January 26<sup>th</sup>! Plan an activity or event in your business to capture the many people in downtown for the *BEAR'ly Open*!

## Happy Holidays!

Main Street would like to extend our wishes to you and your family for a happy, healthy and prosperous holiday season!



keeping our sidewalks and streets clear for customers! Talk to your neighbors and see how you can get involved!



**Reader Board Sign**

*The sign is now available for sign-up for 2008.* Please call Kurt at 429-9600 to reserve your week for 2008. Main Street events have priority usage of the sign, but many weeks remain open. For only \$75 you can advertise to over 28,000 cars daily!



## Spotlight on Business

**North Star Bank** is an independent, locally owned bank with a proud tradition of sound management and integrity.

Established in 1947, they have been continuously committed to providing quality, customized banking service for personal and commercial financial needs. When you bank with them, your money is reinvested into the community in which you live and work...and in people just like you. They look forward to assisting you with ALL your financial needs and being "Your Financial Partner".

*(To be a business in our Spotlight, e-mail Gayl at [emola4@comcast.net](mailto:emola4@comcast.net).)*

## MAIN STREET MEETINGS

The **Main Street Board of Directors** holds their monthly meeting on the **first Tuesday of each month at 5:00 p.m.** at Banning Row (blue building at the corner of 4<sup>th</sup> & Banning) – Room 200. However, **January's meeting is the Annual Meeting at The Chocolate Spoon.** The Promotions Committee is always first on the agenda in case you would like to come only for that portion!!

## News Around Town...

**Einstein Bros. Bagels** has moved out of town! We will miss them!

**Banning Row** (4<sup>th</sup> & Banning) has a meeting room on the second floor which is available for rent.....it is perfect for meetings, training, classes or family gatherings (catering is available). Call Celine at 651-329-3915 for more information.

*Get involved with **Main Street** -- Main Street, Inc. is a non-profit organization formed to serve the promotion and development needs of the Special Service District, downtown White Bear Lake. Contact any of the Main Street Board Members for more information. They are: Kurt Hegland, President (429-9600); Corey Palmer, Secretary (762-1870); Dave Zachor, Treasurer (653-0146); Brian Carlson (426-2885);; Debbie Engh (429-1039); Tom Frazer (429-0145); Donna Geisinger (429-2844); Dale Grambush (653-1230); Marj IntVeld (426-5463); Mary Jo Lohn (653-1660); John Lundstrom (235-1403); Penny Norman (426-0388); and Nancy Poferl (426-3299). Gayl Emola is the secretary – she can be reached at 651-429-9558 or [emola4@comcast.net](mailto:emola4@comcast.net).*

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Main Street, Inc.  
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