



MAIN STREET, INC.

JUNE, 2008

downtownwhitebearlake.com **THE MONITOR**

VOLUME LVI



Marketfest

Marketfest starts June 19th and continues on Thursday evenings till the end of July. All businesses are encouraged to be a part of this wonderful family event which brings thousands of people to town! Lisa can help you and your business make the most of this evening each week. If you are interested in more information on how to get involved with Marketfest, contact Lisa Beecroft at 651-429-8537.

Please remind your employees and customers to obey the "No Parking" signs on Thursdays!

Thanks for Bouquet Day

We would like to share with you a letter to the editor in the White Bear Press:

"Kudos to all the downtown WBL businesses participating in the Annual Bouquet Day. I love going from store to store, along with many others, picking up a beautiful flower at each site. What a great way to showcase the many wonderful businesses in our vibrant city.

This event gives me even more reasons to shop in WBL and support our local business community. And thank you for my colorful bouquet." (Carol Nelson)



Upcoming Events & Promotions

- 6/14 & 6/21 *The Chocolate Spoon* breakfast from 9 – 1 benefits Hugo Relief Fund
- 6/20 *Manitou Days Parade*
- 6/19 – 7/31 *Marketfest Thursdays 6 – 9 p.m.*
- 6/27 – 10/31 *Farmers' Market Fridays 8 - noon*
- 7/19 **2nd Annual Art Watch Gala**
- 8/21 *Girls Night Out – 4 to 8 p.m.*
- 8/23 White Bear Center for the Arts *Iron Pour*
- 9/18 *Girls Night Out – 4 to 8 p.m.*
- 10/16 *Girls Night Out – 4 to 8 p.m.*
- 11/6 *Holiday Open House*
- 12/6, 12/13 & 12/20 *Holiday Events*

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Girls Night Out

Girls Night Out events have proven to be a great way to promote downtown White Bear Lake. These fun evenings will continue in August...start planning now to make the most of all the "girls" in town with special events, promotions, music, etc.

MAIN STREET MEETINGS

The **Main Street Board of Directors** holds their monthly meeting on the **first Tuesday of each month at 5:00 p.m.** at Banning Row (blue building at the corner of 4th & Banning) – Room 200. *All Main Street members are invited and encouraged to attend. Everyone's input is important!!* The Promotions Committee is always first on the agenda in case you would like to come only for that portion of the meeting. See you there!



Spotlight on Business

ADL Fitness Studios is a boutique-style personal training studio that caters to the busy adult. Their focus, using a 30 minute customized program design, is to help people achieve their health and fitness goals whether it be weight loss, general fitness, injury healing or “doctor’s orders”. The ADL Fitness exercise program uses all the proven exercise forms such as functional and traditional training, yoga and Pilates to help clients enjoy all their current activities of daily living (ADL).

Kim Drumm, owner and founder, offers an alternative to large health clubs by focusing on having experienced professional staffing within a private environment with no membership or initiation fees.

They are located at 4708 Highway 61. Contact Kim at 612-396-2392 or kdrumm@adlfitness.com or visit their website at www.adlfitness.com.

FYI...

The Chocolate Spoon Café is hosting a breakfast from 9 – 1 on Saturdays, June 14th & 21st, to benefit the Hugo Relief Fund. **Lake Area Bank** is matching funds donated. For each breakfast purchased \$2.00 will be donated to help our neighbors in need! Thanks Chocolate Spoon & Lake Area Bank!

Call **Kurt Hegland at 429-9600** to reserve the reader board sign at 4th Street and Highway 61. For only \$75 you can advertise to over 28,000 cars daily!

Welcome to **Grandma’s Bakery** which opened on 4th Street where Wuollet was located.

Goodbye to **Phil’s Skateboards, Control Solutions and Avalon Engineering**...they have moved out of downtown.



NEWSLETTERS

Save mailing costs – receive your Main Street newsletter by e-mail! Please send your e-mail address to Gayl at emola4@comcast.net to be included in this new program.....the more e-mail addresses we have, the quicker Main Street can get information to you!

*Get involved with **Main Street** -- Main Street, Inc. is a non-profit organization formed to serve the promotion and development needs of the Special Service District, downtown White Bear Lake. Contact any of the Main Street Board Members for more information. They are: Kurt Hegland, President (429-9600); Dale Grambush, Vice President (653-1230); Debbie Engh, Secretary (429-1039); Dave Zachor, Treasurer (653-0146); Brian Carlson (426-2885); Kim Drumm (612-396-2392); Tom Frazer (429-0145); Donna Geisinger (429-2844); Marj IntVeld (426-5463); Mary Jo Lohn (653-1660); John Lundstrom (235-1403); Penny Norman (426-0388); and Nancy Pofert (426-3299), Ben Pratt (426-6611) and James Sanchez (653-7326). Gayl Emola is the secretary – she can be reached at 651-429-9558 or emola4@comcast.net.*

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