

MAIN STREET, INC. MARCH, 2009

www.downtownwhitebearlake.com

THE MONITOR



Fishing Opener

White Bear Lake is honored to host the 2009 Governor's Fishing Opener May 8th & 9th. Please see the other side for more information on the Community Picnic that will be held in the Downtown Friday, May 8th from 4:00 pm to 7:00 pm.

Contact Bill Rust 429-1913

Contact Explore White Bear for more information on the GFO at explorewhitebear.org.

Contact Kim at 653-5122.

Be part of the 525 commemorative packets given to the invited guests of the Governor. Deadline is April 1st.

Contact Kris Misialek at 487-7550.

Buy a GFO pole banner to help decorate the downtown and keep after the event! Go to downtownwhitebearlake.com and click on the banner for more information. The cost of the banner is \$70.00. Deadline to order is March 30.

Contact Dale at 653-1230.

The White Bear Lake Area Historical Society is working on a poster of what your building looked like "then & now" to be displayed during the GFO. This 11X17 poster will be delivered on May 6.

Contact Sara 651 407-5327.

Main Street is working on a 4x6 inch logo sticker for your door or window for the GFO. It will help to promote the event.

Use these suggested shop hours;

Thursday May 7 10:00 am to 10:00 pm

Friday May 8 10:00 am to 10:00 pm

Saturday May 9 9:00 am to 6:00 pm

Thank You Gayl

As many of you know Gayl Emola has been our executive secretary for Main Street, she has resigned from that position. Gayl helped us with duties such as keeping the mail & email list updated, minutes at our meetings, checkbook, writing this newsletter and countless other tasks. Thank You for all your help, we will miss you.

Pass this newsletter on to your managers

Forward the email to your staff

Available online @ downtownwhitebearlake.com

Main Street News Emailed to you

Please send Main Street your email address at promotionchair@downtownwhitebearlake.com.



Upcoming Events & Promotions

Girls Night Out

Dates for 2009 are April 16, August 20, Sept 17 and Oct 15 from 4:00 to 8:00 pm. Contact Nancy at 426-3299 for more information.

Bouquet Day – May 2nd

Watch your email for more information

Marketfest June 18th July 30th

Vendor applications are available @ marketfest.org

Manitou Day Parade June 19th

Parade applications are available @ whitebearlake.org

READER BOARD

The Reader Board Sign at Highway 61 and 4th Street can be used to advertise your business- call Kurt @ 429-9600 to reserve your week today! Remember, first come, first served! Businesses can reserve the board twice each year. For \$75 you can advertise to over 28,000 drivers daily.

MAIN STREET MEETINGS

The Main Street Board of Directors holds their monthly meeting on the first Tuesday of each month at 5:00 p.m. at Banning Row (blue building at the corner of 4th & Banning) Room 200. All Main Street members are invited and encouraged to attend. Everyone's input is important!! The Promotions Committee is always first on the agenda in case you would like to come only for that portion of the meeting.

White Bear Lake Merchants, building owners, citizens

REF: 2009 Governors Fishing Opener in White Bear Lake, Community Picnic, information for
**Meeting on Friday March 27,2009 at
Washington Square Grill and Pub @ 3:30pm.**

Dear Fellow White Bearites;

It is with great pleasure that I present the following (latest) information for your review.

As many of you know we have been working on attracting this event to our community for a long time now. Please find the following information that will provide you with knowledge about the event(s), and ways you could participate;

1. The date for the **Community Picnic** is Friday May 8, 2009.
2. The location is in the Downtown WBL area, primarily focused on Washington Square and 3rd Street (between Clark and Banning), and some related items and needs will exist along 4th Street (between Washington Sq. and Banning).
3. It is anticipated that we will host in excess of 5,000 people.
4. After numerous meetings with the State of Minnesota, 3rd Street (between Washington Sq. and Banning) will be the location for the 2 large food tents.
5. Washington Square will be used in a similar manner to Marketfest. Food service providers will be providing all the food and drink for approximately 5,000-5,500 people for **Free**.
6. Our City administration is working very close with this event, and will be doing their utmost to put "our best foot forward".
7. Our Minnesota National Guard will also have a large presence with a blow up obstacle course, rock climbing wall, and perhaps some military vehicles.

This is the latest information we have, and will look forward to our meeting to share additional information or answer your questions as best we can. In the mean time should you need more or specific information you can contact me at my office, phone, email.

Thanks again for all your support and **we** all look forward to a rewarding event.

Bill Rust, Community Picnic Chair 651.429.1913

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