



MAIN STREET, INC.

MARCH, 2008

downtownwhitebearlake.com

THE MONITOR

VOLUME LIV

A Note from your President....

White Bear Lake is a wonderfully unique downtown...a lot of other towns wish they could be us! Main Street is a huge part of the downtown and helps to keep businesses strong and vacancies low. Main Street provides advertising, maps and brochures, special events and general promotion of our town. The best way we can stay strong is to work together. Please get involved with Main Street and be informed! Call me with questions or concerns – 429-9600. Thanks....*Kurt Hegland, President.*

Welcome

Main Street would like to extend a special welcome to *Bill Dinkel*, the Executive Director of the White Bear Area Chamber of Commerce. Bill becomes an important part of our downtown....give him a call at 651-429-8593 to welcome him to town.

Board Member Needed

There is one replacement board member needed for the remainder of 2008! If you would like to be on the Main Street Board and become a part of this dynamic group of volunteers, please contact Kurt at 429-9600.



Upcoming Events & Promotions

- 4/17 *Girls Night Out – 4 to 8 p.m.*
- 5/3 *Bouquet Day*
- 5/15 *Girls Night Out – 4 to 8 p.m.*
- 6/20 *Manitou Days Parade*
- 6/19 – 7/31 *Marketfest Thursdays*
- 6/27 – 10/31 *Farmers' Market Fridays 8 - noon*
- 8/21 *Girls Night Out – 4 to 8 p.m.*
- 9/18 *Girls Night Out – 4 to 8 p.m.*
- 10/16 *Girls Night Out – 4 to 8 p.m.*
- 11/6 *Holiday Open House*
- 12/6, 12/13 & 12/20 *Holiday Events*

Girls' Night Out

Girls' Night Out events have proven to be a great way to promote downtown White Bear Lake. Main Street will continue to sponsor these fun and exciting evenings in 2008... *the first Girls' Night Out of 2008 is April 17th*. Plan to participate and get involved in this exciting, continuing adventure! Call Dale at 651-653-1230 for details.

Bouquet Day



Bouquet Day is Saturday, May 3rd – beginning when businesses open until flowers are gone. It is recommended that a minimum of 200 stems should be ordered – but this is not mandatory to participate! **Oneka Floral (429-5308) and The Floral Trunk (426-8989) are both taking orders for flowers.** Customers love this fun day!!



Spotlight on Business

Visiting Angels Senior Home Care is located at 2200 3rd Street between Fashion Eyes and American Family Insurance. They offer two levels of private pay home care services – companion care and personal care. Their clients are involved in choosing their experienced caregiver for as little as three hours a week or up to 24 hour care. Visiting Angels Senior Home Care's mission is to help seniors stay independent, safe and comfortable in the residence of their choice.

Visiting Angels Senior Home Care is pleased to be a part of the White Bear Lake Downtown community. Please stop in any time to say hello to their director, Alan Furst, and the rest of their friendly staff!

(To be a business in our Spotlight, e-mail Gayl at emola4@comcast.net.)

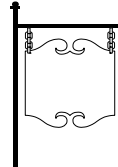


NEWSLETTERS

Save mailing costs – receive your Main Street newsletter by e-mail! Please send your e-mail address to Gayl at emola4@comcast.net to be included in this new program.....the more e-mail addresses we have, the quicker Main Street can get information to you!

MAIN STREET MEETINGS

The Main Street Board of Directors holds their monthly meeting on the **first Tuesday of each month at 5:00 p.m.** at Banning Row (blue building at the corner of 4th & Banning) – Room 200. **All Main Street members are invited and encouraged to attend. Everyone's input is important!!** The Promotions Committee is always first on the agenda in case you would like to come only for that portion of the meeting.



Reader Board Sign

The sign is now available for rent for 2008. Please call Kurt at 429-9600 to reserve your week for 2008. Main Street events have priority usage of the sign, but many weeks remain open. For only \$75 you can advertise to over 28,000 cars daily!

*Get involved with **Main Street** -- Main Street, Inc. is a non-profit organization formed to serve the promotion and development needs of the Special Service District, downtown White Bear Lake. Contact any of the Main Street Board Members for more information. They are: Kurt Hegland, President (429-9600); Dale Grambush, Vice President (653-1230); Debbie Engh, Secretary (429-1039) Dave Zachor, Treasurer (653-0146); Brian Carlson (426-2885); Tom Frazer (429-0145); Donna Geisinger (429-2844); Marj IntVeld (426-5463); Mary Jo Lohn (653-1660); John Lundstrom (235-1403); Penny Norman (426-0388); and Nancy Pofperl (426-3299), Ben Pratt (426-6611) and James Sanchez (653-7326). Gayl Emola is the secretary – she can be reached at 651-429-9558 or emola4@comcast.net.*

Main Street, Inc.
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