



MAIN STREET, INC.

FEBRUARY, 2008

downtownwhitebearlake.com

THE MONITOR

VOLUME LIII

Welcome

New Board Members

The election of new board members for Main Street took place at our Annual Meeting on January 8th. The newly elected board members are: **Dale Grambush, Mary Jo Lohn, Nancy Poferyl, Ben Pratt and Dave Zachor.** They were each elected to a three-year term. The board members for Main Street, Inc. work very hard to serve the entire Special Service District. They work together with their fellow business owners to make downtown White Bear Lake a great place to do business both for owners and customers. If you have any questions or would like more information about Main Street, please contact any of the following members:

Kurt Hegland (President), Ursula's Wine Bar	429-9600
Dale Grambush, (Vice President) Farmer's Insurance	653-1230
Debbie Engh, (Secretary) Bear Patch Quilting	429-1039
Dave Zachor (Treasurer), CPA	653-0146
Brian Carlson, Keys Café	426-2885
Tom Frazer, Frazer Automotive	429-0145
Donna Geisinger, Uptown Images	429-2844
Marj IntVeld, Sheepy Yarn Shoppe	426-5463
Mary Jo Lohn, Healing Waters	653-1660
John Lundstrom, Chiropractor	235-1403
Penny Norman, Melange	426-0388
Nancy Poferyl, The Chocolate Spoon	426-3299
Ben Pratt, Ingredients Café	426-6611
James Sanchez, Real Estate by Owner	653-7326



Upcoming Events & Promotions

- 4/17 *Girls Night Out – 4 to 8 p.m.*
- 5/3 *Bouquet Day*
- 5/15 *Girls Night Out – 4 to 8 p.m.*
- 6/20 *Manitou Days Parade*
- 6/19 – 7/31 *Marketfest Thursdays*
- 6/27 – 10/31 *Farmers' Market Fridays 8 - noon*
- 8/21 *Girls Night Out – 4 to 8 p.m.*
- 9/18 *Girls Night Out – 4 to 8 p.m.*
- 10/16 *Girls Night Out – 4 to 8 p.m.*
- 11/6 *Holiday Open House*
- 12/6, 12/13 & 12/20 *Holiday Events*

Board Member Needed

Corey Palmer has resigned from the Main Street Board of Directors since he is moving his business to Stillwater. We would like to thank him for his work and time spent with the Main Street Board. A replacement is needed to fill this vacancy...Corey's term ends at the end of 2008. If you would like to be on the Main Street Board for the remainder of 2008, please contact Kurt at 429-9600.

MAIN STREET MEETINGS

The **Main Street Board of Directors** holds their monthly meeting on the **first Tuesday of each month at 5:00 p.m.** at Banning Row (blue building at the corner of 4th & Banning) – Room 200. The Promotions Committee is always first on the agenda in case you would like to come only for that portion!!



Spotlight on Business

The Learning Edge (2179 4th St.) is a professional and diagnostic service for elementary, high school, college, and adult learners. We are innovative, life-long learners ourselves, which allows us the flexibility to create programs that fit the individual. The enthusiasm we feel or learning shines through in our teaching! The uniqueness of *The Learning Edge* is that we are able to bring the clinic into our client's home. This is a new and efficient way for our students to learn just as they would by visiting our clinic, but it is all done within the privacy of their own home. All tutoring is done one on one, as well as with the same tutor for all sessions!

(To be a business in our Spotlight, e-mail Gayl at emola4@comcast.net.



NEWSLETTERS

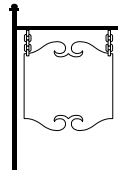
Save mailing costs – receive your Main Street newsletter by e-mail! Please send your e-mail address to Gayl at emola4@comcast.net to be included in this new program.....the more e-mail addresses we have, the quicker Main Street can get information to you!

News Around Town...

Quizno's has closed! We will miss them!

Whatever Is True has moved to Stillwater.

Banning Row (4th & Banning) has a meeting room on the second floor which is available for rent.....it is perfect for meetings, training, classes or family gatherings (catering is available). Call Celine at 651-329-3915 for more information.



Reader Board Sign

The sign is now available for rent for 2008. Please call Kurt at 429-9600 to reserve your week for 2008. Main Street events have priority usage of the sign, but many weeks remain open. For only \$75 you can advertise to over 28,000 cars daily!

Get involved with Main Street -- Main Street, Inc. is a non-profit organization formed to serve the promotion and development needs of the Special Service District, downtown White Bear Lake. Contact any of the Main Street Board Members for more information. They are: Kurt Hegland, President (429-9600); Dale Grambush, Vice President (653-1230); Debbie Engh, Secretary (429-1039) Dave Zachor, Treasurer (653-0146); Brian Carlson (426-2885); Tom Frazer (429-0145); Donna Geisinger (429-2844); Marj IntVeld (426-5463); Mary Jo Lohn (653-1660); John Lundstrom (235-1403); Penny Norman (426-0388); and Nancy Pofperl (426-3299), Ben Pratt (426-6611) and James Sanchez (653-7326). Gayl Emola is the secretary – she can be reached at 651-429-9558 or emola4@comcast.net.

Main Street, Inc.
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White Bear Lake, MN 55110